

FACTSHEET PERTAINING TO INTERNATIONAL STUDENTS FOR THE ACADEMIC YEAR 2021-22

PART A -SHORT TERM VISITS FOR DURATION UP TO 15 DAYS

The short-period visit will include academic lectures, corporate visits, and a socially responsible project undertaken by incoming students along with the same number of students from our Institute. The selection process of students is entirely left to the overseas university. We will need all the particulars of the incoming students, including age, qualifications, and passport number, along with endorsement from the overseas university. There is no tuition fee for this visit. But these trips are in accordance with the terms of the MOU with the overseas university.

Students are housed on twin-sharing accommodation in good hotels in Mysore (with accompanying faculty on single room accommodation). As per our present policy applicable for the academic year 2021-22, we will be able to subsidize a portion of the hotel accommodation charges (the hotel room charges per room will be around INR 4500 ie. Around Euro 60) per night, of which SDMIMD will subsidize to the extent of 50% of the tariff. SDMIMD will also take care of pick up and drop back to Bangalore airport for the incoming batch as well as all local transportation for the program. While breakfast will be part of the hotel tariff, vegetarian lunch and dinner are made available to the incoming team in campus (ours is a vegetarian non-alcohol campus). Of course, the incoming team will have the option of dining out and Mysore has a variety of multi cuisine restaurants for different tastes.

The typical coverage for a 15-day program in 2021-22 is shown as Annexure 1. It may be noted that this is easily customizable in terms of number of days of orientation and coverage.

PART B INTERNATIONAL STUDENTS COMING IN FOR TERM STUDY

Name and address of the Institute	SHRI DHARMASTHALA MANJUNATHESHWARA INSTITUTE FOR MANAGEMENT DEVELOPMENT (SDMIMD)
Director and Head of the Institute	Dr. N R Parasuraman
Website reference	www.sdmimd.ac.in
International office email id	director@sdmimd.ac.in
International office contact person	Mr. Muddaraja Urs
International office contact	muddarajurs@sdmimd.ac.in +91 9448372444
Terms/Periods of the year when incoming students are admitted on exchange program	Term 1 – August to October, 2021 Term 2 – November 2021 to January 2022 Term 3 – January 2022 to March 2022
Deadlines for applications	Term 2 – July 10, 2021 Term 3 –December 10, 2021
Application format and document	Application can be in plain paper with following particulars: Name of the applicant. Age Passport number Course currently going through in overseas university Qualifications so far Term in which wishing to come Endorsement by overseas University
Other matters	The selection process is entirely that of the overseas university. We go by that selection, and this includes English language proficiency. (Our Institute has only Graduate/Masters (post-degree programs) and all medium of instruction is English
Fee implication	There is no tuition fee for incoming students from universities with which we have MOU
Hostel facility	For term exchange programs (when students spend the entire term here), we have single room hostel facility within the campus. . We also have vegetarian food right through the day in campus (campus is non-alcoholic and totally vegetarian). There will be no fee for exchange students for this facility. In case exchange students wish to stay outside, it will be possible for students to get apartments for staying together on a monthly rent of around INR 20000 (about 275 Euros) per month.

INDICATED COVERAGE OF COURSES IN THE THREE TERMS (some changes are likely year on year, but broadly on these lines) ARE GIVEN IN Annexure 2.

ANNEXURE 1

Draft program for Overseas University Students' Visit

DAY - 1	
Time	Details
09.15 am	Inaugural session: Welcome address, introduction of participants
10.00 am – 11.00 am	Session on Indian Business Scenario Past-Present-Future types of business entities, corporate legislation, contract regulations, stock exchanges and governmental indices
11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	Corporate Strategy in Indian context
12.45 pm – 1.45 pm	<i>Lunch break</i>
2.00 pm – 6.00 pm	Corporate Visit - Mysore
DAY- 2	
Time	Details
7.00 am – 8.00 am	Yoga and Wellness
10.00 am – 11.00 am	Session on Dimensions of Leadership – Indian Way
11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	Doing Business in India
12.45 pm – 1.45 pm	<i>Lunch break</i>
2.00 pm – 6.00 pm	Corporate visit – Mysore, followed by curtain-raiser to Social responsibility project (Students from Mays Business School will be divided into groups of 3 or 4 and each team will be supplemented with equal number of students from SDMIMD)
DAY - 3	
Time	Details
7.00 am – 8.00 am	Yoga and Wellness
10.00 am– 11.00 am	Session on International Business in the Indian context
11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	Specific challenges in Indian business connected to U.S
12.45 pm – 1.45 pm	<i>Lunch break</i>
2.00 pm – 6.00 pm	Social responsibility project- Mysore and suburbs
DAY - 4	
Time	Details
7.00 am to 8.00 am	Yoga and wellness
10.00 am– 11.00 am	Session on Indian Information Technology Industry

11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	Case discussion
12.45 pm – 1.45 pm	<i>Lunch break</i>
2.00 pm – 6.00 pm	Visit to Social Responsibility Project
DAY – 5,6,7	
Time	Details
7.00 am to 8.00 am	Yoga and Wellness
10.00 am– 11.00 am	Interactive session among students in various groups on the social responsibility project and the concerns that need to be looked into.
11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	A case study on Indian financial markets / examples of Indian companies in action
12.45 pm – 1.45 pm	<i>Lunch break</i>
2.00 pm – 6.00 pm	Business Landscape – interaction sessions with corporate leaders and industry analysts on current affairs and corporate parameters
DAY – 8	
Day off - Sightseeing – Mysore and nearby areas	
DAY – 9	
Students Free to explore / shop in Mysore on their own in the forenoon At 2 pm, drive to Dharmasthala, headquarters of SDM Trust (It will take 5 hours to reach)	
DAY – 10	
09.00 am - 10.00 am	Interactive session with Chairman, Dr. D Veerendra Heggade
10.00 am - 11.00 am	Study of the food distribution facilities (Dharmasthala gives free food for 10000 people on an average two times a day)
11.00 am - 12.00 noon	Visit to the car museum and other facilities
12.00 noon - 1.00 pm	Visit to Sidhavana and Ratna Manasa (social schemes for sponsoring poor children to live and study from kindergarten level till graduation)
1.00 pm - 2.00 pm	Lunch break
2.00 pm - 3.00 pm	Visit to SKDRDP (social project wing of Dharmasthala) and interaction with senior functionaries
3.00 pm	Return to Mysore (5 hour drive)
DAY – 11	
Time	Details
9.00 am	Wellness dimensions – some ideas
10.00 am– 11.00 am	Social economics expert discussion
11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	Thoughts on social project
12.45 pm – 1.45 pm	<i>Lunch break</i>

2.00 pm – 6.00 pm	Transport to Bangalore
DAY – 12	
Time	Details
10.00 am– 11.00 am	Corporate visit in Bangalore and discussion
11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	Talk by a senior corporate executive in Bangalore on emerging dimensions on business in India
12.45 pm – 1.45 pm	<i>Lunch break</i>
3.00 pm – 6.00 pm	Corporate visit -2, followed by interaction with senior executives there
DAY – 13	
Time	Details
10.00 am– 11.00 am	<i>Visit to social project – Bangalore, demonstrating integration with banking sector</i>
11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	Talk by social entrepreneur
12.45 pm – 1.45 pm	<i>Lunch break</i>
2.00 pm – 6.00 pm	Corporate visit – 3 in Bangalore followed by interaction with executives
DAY – 14	
Time	Details
10.00 am– 11.00 am	Managing Self
11.00 am – 11.15 am	<i>Tea break</i>
11.15 am – 12.30 pm	Interaction with Confederation of Indian Industry representatives
12.45 pm – 1.45 pm	<i>Lunch break</i>
2.00 pm – 6.00 pm	Participants free to explore, shop in Bangalore on their own. After this, drive to airport for catching return flight

Note: The Students / participants would submit a Project report and Presentation on the basis of the learnings from the sessions. The key requirements would be specified at the time.

ANNEXURE 2

COURSES IN THE FIRST YEAR – Batch 2021-22

(Each credit refers to 10 hours of class contact, and students are expected to put in 30 hours of own work in addition)

Term	Sl. No.	Course Code	Course Title	Credits
I	1	D1F1C	Financial Reporting & Analysis	2
	2	D1G1C	Fundamentals of Data Analysis	2
	3	D1H1C	Human Resources Management	3
	4	D1S1C	Information Technology for Management	3
	5	D1G2C	Managerial Communication - I	2
	6	D1M1C	Marketing Management - I	3
	7	D1G3C	Microeconomics	2
			Term - I Total Credits	17
II	1	D2G1C	Advanced Data Analysis	3
	2	D2X1C	Operations Management	3
	3	D2F1C	Costing for Decision-making	2
	4	D2S1C	Understanding IS in Organizations	3
	5	D2G2C	Managerial Communication - II	2
	6	D2M1C	Marketing Management - II	2
	7	D2H1C	Understanding People in Organizations	3
	8	D2SRP1C	Socially Relevant Project	2
		Term - II Total Credits	20	
III	1	D3F1C	Corporate Finance	3
	2	D3G1C	International Business	2
	3	D3KS1C	Knowledge Seminar	2
	4	D3X1C	Project Management	3
	5	D3M1C	Marketing Research	2
	6	D3H1C	Organizational Dynamics	2
	7	D3G2C	Business Ethics Governance & Social Responsibility	3
	8	D3G3C	Macroeconomics	3
			Term - III Total Credits	20
Total Core Credits in First Year				57
Soft Core				
YWM	D2YWM1C	Yoga & Wellness Management		2
SIP	D4SIP1C	Summer Internship Project (Undertaken at the end of I Year – 1 st April to 31 st May)		3