# Marketing Study Abroad Pre-Departure Meetings

**Note:** Attendance required* at all meetings  
(April 14th Bar-B-Q optional, but highly encouraged)

The Cocanougher center is located on the 1st floor of the Cox wing of the Wehner building (room 183).

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<th>Date</th>
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| **Monday, January 22nd** | 7:00 PM -- 9:00 PM | Cocanougher Center | Financial Aid Information  
MKTG/IBUS 402 and MKTG/IBUS 403 Course Syllabi  
Sign-up for teams  
Team photo  
Flight Information  
Q&A |
| **Monday, February 19th** | 7:00 PM -- 9:00 PM | Cocanougher Center | Group photos (cont’d)  
Bags and packing tips  
Team Project Format  
Packing tips - Former Study Abroad Student Panel Discussion  
Q&A |
| **Monday, March 19th** | 7:00 PM -- 9:00 PM | Cocanougher Center | Introduction of Dr. Dan Brenenstuhl with International Business Seminars (IBS)  
Outdoor Activities  
Travel tips - Former Study Abroad Student Panel Discussion  
Q&A |
| **Saturday, April 14th** | 11:30 AM | American Pavilion, Veterans Park | Family Weekend Bar-B-Q - Opportunity to meet fellow study abroad students and for the Dr. Mac, Mrs. Burton and the Hollingers to meet your parents, siblings, and significant others. We want you there even if no family is in town. |
| **Monday, April 16th** | 7:00 PM -- 9:00 PM | Cocanougher Center | Travel Wise presentation  
Safety tips and other travel tips will be presented  
Safety and travel tips - Former Study Abroad Student Panel Discussion  
Q&A |

*An absence from a whole meeting or a portion of a required meeting, except for an official university-excused absence, will result in a 3 point deduction (for each absence) from your final MKTG 402 grade. Any student missing a session or a portion of a session, for a university-excused reason or not, must view the recording of the session (link found on the web site two days after the session), and write a two-page summary of the missed session or a shorter version of the portion of the session missed that will be turned into Dr. Mac within two weeks of that session.*